



BHASHINI

**REQUEST FOR EMPANELMENT (RFE)
FOR
MEDIA AND EVENT MANAGEMENT SERVICES**

Digital India Bhashini Division
A Division under Digital India Corporation
(A section 8 company)

Dated: 24/06/2024

Corrigendum Notice

Corrigendum for “**Request for Empanelment (RFE) for Media and Event Management Services**” for DIBD, DIC.

NB: Any Addendum/ corrigendum/ queries relating to the “**Request for Empanelment (RFE) for Media and Event Management Services**” shall be notified on CPP portal. All the bids are to be submitted on CPP portal.

Digital India Bhashini Division (DIBD) invited for the Limited **Request for Empanelment (RFE) for Media and Event Management Services** via CPP portal dated 05/06/2024.

The last date for submission of proposal has been extended from 26.06.2024 to 01.07.2024 till 16:00 hours and the same will be opened on 02.07.2024 at 16:30 hours.

Sr no.	Description	Clause/Pag e No.	Clause Modified
1.	<p>Certification / Empanelment</p> <p>A. The Bidder must be a Premier Google/Facebook/twitter Marketing Partner.</p> <p style="text-align: center;">OR</p> <p>B. The Bidder must be empaneled for multimedia with Directorate of Advertising and Visual Publicity (DAVP)</p> <p>A self-declaration in this regard, along with any certificates or proof given by these organizations.</p>	Page 29, Clause 3.2.1., Point 8	<p>Certification / Empanelment</p> <p>A. The Bidder must be a Premier Google/Facebook/twitter Marketing Partner.</p> <p style="text-align: center;">OR</p> <p>B. The Bidder must be empaneled for multimedia with Directorate of Advertising and Visual Publicity (DAVP)</p> <p>For start-up and MSMEs: The</p>

Sr no.	Description	Clause/Pag e No.	Clause Modified
			<p>bidder must have completed at least 2 pan India (non-advertisement) social media campaigns using Google/Facebook/twitter.</p> <p>A self-declaration in this regard, along with any certificates or proof given by these organizations.</p> <p>For start-up and MSMEs: A demographic (pan India) participation report of social media campaign.</p>
2.	<p>Human Capital Strength</p> <p>The lead bidder must have 20 On-roll Employees in India.</p> <p>Self-Declaration Certificate with employee name, designation, and contact number. The bidder shall furnish the CVs of dedicate personnel for DIBD account management.</p>	Page 29, Clause 3.2.1., Point 9	Removed
3.	<p>Manpower proposed</p> <p>Manpower on rolls with Media and Event Management capabilities</p> <ul style="list-style-type: none"> • Between 20-50 personnel – 5 marks 	Page 31, Clause 3.2.2., Point 6	<p>Manpower</p> <p>Manpower on rolls with Media and Event Management capabilities</p>

Sr no.	Description	Clause/Pag e No.	Clause Modified
	<ul style="list-style-type: none"> • More than 50 personnel – 10 marks <p>Certificate from the HR head/authorized signatory of bidder</p>		<ul style="list-style-type: none"> • Up to 20 personnel: 3 marks • Between 20-50 personnel – 5 marks • More than 50 personnel – 10 marks <p>Certificate from the HR head/authorized signatory of bidder</p>
4.	<p>Net worth</p> <p>The Bidder net worth should be positive in last three years.</p> <p>CA Certificate with CA's Registration Number and Seal</p>	Page 29, Clause 3.2.1., Point 10	<p>Net worth</p> <p>The Bidder net worth should be positive in last three years.</p> <p>CA Certificate with CA's Registration Number and Seal (FY21-22, FY22-23 and FY 23-24)</p>
5.	<p>Annexure 7: Turnover and Net worth Certificate</p> <p>Annual turnover (Rs Crore) for</p> <ol style="list-style-type: none"> 1. Financial Year 2020-21 2. Financial Year 2021-22 3. Financial Year 2022-23 <p>Net wort (Rs Crore) for</p> <ol style="list-style-type: none"> 1. Financial Year 2020-21 2. Financial Year 2021-22 3. Financial Year 2022-23 	Page 75	<p>Annexure 7: Turnover and Net worth Certificate</p> <p>Annual turnover (Rs Crore) for</p> <ol style="list-style-type: none"> 1. Financial Year 2021-22 2. Financial Year 2022-23 3. Financial Year 2023-24 <p>Net wort (Rs Crore) for</p> <ol style="list-style-type: none"> 1. Financial Year

Sr no.	Description	Clause/Pag e No.	Clause Modified
			2021-22 2. Financial Year 2022-23 3. Financial Year 2023-24